



Katy Jones-Powe

Marketing Manager

katyjones-powe@seventy2capital.com

301-298-2242

[Linkedin](#)

As the Marketing Manager at Seventy2 Capital, Katy partners with advisors and staff members across the practice on all marketing and communications. She is responsible for developing and maintaining the practice's branding, website design and content, press releases, social media channels, email campaigns, digital and print collateral, swag, internal communications, business cards, and events.

Throughout her career, Katy has gained experience in marketing across several industries. Prior to joining Seventy2 Capital, she worked within the marketing and business development teams for Accenture Federal Services, Novetta, and Omega World Travel.

Katy earned her Bachelor of Science in Business Administration from the University of Mary Washington and her Master of Business Administration from the University of Arizona Global Campus's Forbes School of Business. Outside of work, she enjoys traveling, cooking, and spending time with her husband and dog.

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