



Michelle Barrera

Executive Assistant

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Michelle Barrera is the Executive Assistant to the CEO and Co-Founder of Seventy2 Capital, Paul Carlson. In addition to her support of the office of the CEO and his overall management of the practice, Michelle plays a critical role as a strategic business partner to its clients, providing dedicated client support aligning with Seventy2 Capital's mission to meet the clients' financial objectives. In this capacity, Michelle manages the CEO's calendar and travel arrangements, assists in client communications and document preparation, and other responsibilities as needed.

With over 13 years of experience supporting executives in various industries - including finance, private equity, consulting, and real estate - Michelle brings a well-rounded approach and detail oriented acumen to the team. Prior to her current role, she supported the Global Head of Sustainable Investing at BlackRock in Washington D.C., the CEO of a private equity firm in Los Angeles, and a pioneering team within the energy sector at BCG. She began her career at Related Companies in New York, where she supported the Head of Design during the early stages of the Hudson Yards real estate development.

Michelle holds a Bachelor of Arts in Strategic Communications from Elon University. She is certified in Rocket Yoga and enjoys playing tennis, traveling, and going on hikes with her family and dog.

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