



Blake Ray

Senior Vice President

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As a Senior Vice President at Seventy2 Capital, Blake Ray offers financial guidance in the oil, mineral, and gas industries as well as the sports and entertainment industries, technology and innovation, and the entrepreneur class. He has experience serving ultra high net worth clients, specializing in supporting families and business owners. His wealth management philosophy is simple: as someone who grew up in an economically depressed community, he believes work in the private wealth industry is vital to societal growth, as his clients are primarily responsible for job creation in the communities we live and operate in. He believes it is his responsibility to provide strategic and holistic balance sheet advice for the clients he serves as they grow, protect, and transition their wealth.

Blake started his career with Wells Fargo & Company in the coalfields of Southwestern Virginia as a personal banker. Over 13 years, he held various leadership positions throughout Western Virginia and the Washington DC region. Blake has built and led teams in Bristol, Roanoke, Charlottesville, Harrisonburg, and most recently served as the Regional Lending Director for the Washington DC Metro Capital Region for Wells Fargo's Wealth & Investment Management Division. In this role, Blake supported nearly 500 Financial Advisors across Virginia with strategic business development, complex case management, client execution, and implementation of holistic wealth planning. He also led a group of highly credentialed specialists to support both the client and financial advisor experience. Blake works in a team environment, bringing experts into the process to execute on problem solving by providing creative and complex solutions.

A native to Richlands, Virginia in Tazewell County, Blake studied music and business administration at Southwest Virginia Community College and King University. He has a passion for music in all forms and spends his free time attending music festivals, orchestra concerts, Broadway plays, and choral concerts. He credits his musical education as a foundation of success through discipline and expressing creativity. He plays the classical French horn and is a vocal baritone, and works to stay active in participating in community orchestras and choirs. Blake is extremely active in community and economic development; he has served on many boards and committees focused on the development of the small business community, financial literacy, education, and development of the younger generation. Family is extremely important to Blake; he spends as much time with his adopted niece and nephew as possible. After their adoption opened his eyes and heart in ways he never would have imagined, he began supporting children through investment and volunteerism, especially kids who are growing up in the foster system.

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